



ACCESS TO CAPITAL

Multicultural Business Conference 2016

THURSDAY
APRIL 28
2016

PROVIDING ACCESS TO CAPITAL

**FOR ALL SMALL, WOMEN, VETERAN
AND MINORITY OWNED BUSINESSES**



Thursday April 28, 2016
Fairview Park Marriott
3111 Fairview Park Drive
Falls Church, Virginia 22042
8:00 AM – 1:00 PM





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Sponsorship and Exhibition Opportunities

CONFERENCE GOAL

The 2016 Multicultural Business Conference “Access to Capital” offers a unique opportunity for entrepreneurs to explore comprehensive financial resources to start or expand a small business. Practical guidance and financial education will be provided in a series of workshops led by panels of financing experts to lead attendees in reaching their financial goals. Attendees will interact one-on-one with conference exhibitors who are bankers, commercial and crowd funding lenders, financial service providers, investors and government agency staff who work with small businesses.

BENEFITS OF SPONSORSHIP

- Meet potential customers
- Get publicity in pre-conference literature and materials
- Showcase your products/services to entrepreneurs
- Be recognized on the event website
- Highlight your commitment in reaching out and supporting multicultural business community
- Make connections and build relations with businesses
- Network with hundreds of business, community and government leaders

CONFERENCE AGENDA AT-A-GLANCE

7:30 AM	Exhibitor Check in/Set-up
8:00 AM	Breakfast and Networking
9:00 AM	Welcome and Opening Remarks
9:45 AM	Breakout Session 1 (3 workshops)
11:00 AM	Breakout Session 2 (3 workshops)
12:00 PM	Networking Session
<i>Exhibit hall opens from 8:00 AM to 1:00 PM</i>	

INFORMATION

For more information on sponsorship opportunities, please contact Lauryn Han at lhhan@bdag.org call at (703) 538-7418.



Sponsorship and Exhibition Opportunities

EVENT SPONSOR - \$5,000 (1 available)

- Full page color ad in event program booklet
- Speaking opportunity at podium for company Executive
- Premiere placement of company logo on ALL printed/communication materials
- Logo recognition on event Power Point presentation
- Logo recognition on event website with hyperlink to company
- Complimentary registration for four attendees
- Opportunity to exhibit at a prime location

BREAKFAST SPONSOR - \$2,500 (1 available)

- Half page color ad in event program booklet
- Logo printed on conference water bottles as our Breakfast Sponsor
- Placement of company logo on ALL printed/communication materials
- Logo recognition on event Power Point presentation
- Logo recognition on event website with hyperlink to company
- Complimentary registration for two attendees
- Opportunity to exhibit at a prime location

COFFEE BREAK NETWORKING SPONSOR - \$2,500 (1 available)

- Half page color ad in event program booklet
- Logo printed on coffee cup sleeves as our Coffee Break Networking Sponsor
- Placement of company logo on ALL printed/communication materials
- Logo recognition on event Power Point presentation
- Logo recognition on event website with hyperlink to company
- Complimentary registration for two attendees
- Opportunity to exhibit at a prime location



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WORKSHOP SPONSOR - \$1,500 (6 available)

- Placement of company logo on ALL printed/communication materials
- Logo recognition on event Power Point presentation
- Logo recognition on event website with hyperlink to company
- Complimentary registration for two attendees
- Opportunity to exhibit

EXHIBITOR - \$1,000 (12 available)

- Company name listed in conference program as an Exhibitor
- Logo recognition on event website with hyperlink to company
- Complimentary registration for two attendees
- Opportunity to exhibit

Online registration for Sponsors and Exhibitors begins on **Friday, February 5, 2016.**

 **[Click here to register via online](#)**

Note: Tax deduction to the extent permitted by law:
BDAG is a non-profit, 501 (c) (3) organization.

Tax ID is 54-1618082.



Sponsorship and Exhibition Registration Form

Please select one:

- Event Sponsor: \$5,000
- Breakfast Sponsor: \$2,500
- Coffee Break Networking Sponsor: \$2,500
- Workshop Sponsor: \$1,500
- Exhibitor: \$1,000

Make checks payable to:

Business Development Assistance Group, Inc.

Please send this form by:

▪ **Mail to:** BDAG, Inc.
P.O. Box 100204
Arlington, VA 22210

-----OR-----

▪ **Fax to:** (703) 237-3996

-----OR-----

▪ **Email to:** Lhan@bdag.org

For more information, please contact
Lauryn Han at
(703) 538-7418 or
e-mail Lhan@bdag.org.

Contact Information

Company Name: _____

Contact Person: _____

Title: _____

Address: _____

Phone : _____

Fax : _____

E-mail : _____

Payment Method

[register via online for credit card payment]

CHECK ENCLOSED

AMOUNT: _____

CHECK NUMBER: _____

CREDIT CARD: [Click here to register online](#)

CHECK TO FOLLOW

SEND AN INVOICE TO: _____

